

Annapurna Certificate

The “Annapurna Certificate” instituted by the Indian Council for Cultural Relations (ICCR) to recognize and honour restaurants operating abroad that they have made outstanding contributions to the promotion of authentic Indian cuisine and culinary traditions in foreign countries. This certificate serves as a symbol of appreciation for the significant role these restaurants play in introducing Indian gastronomy to local communities abroad and enhancing cultural exchange.

The Annapurna Certificate includes a certificate, presented to the winning restaurants in a special ceremony in the respective countries by the Heads of Indian Missions. This initiative of ICCR recognizes and celebrates the global ambassadors of authentic Indian cuisine fostering cultural exchange through the universal language of food.

Benefits:

The “Annapurna Certificate” offers several benefits and advantages, both for the recipients and for the broader objectives of promoting Indian cuisine and culinary culture abroad. Some of the key benefits of the ‘Annapurna Certificate’ include:

- This brings recognition and prestige to the honoured restaurants, chefs, and owners, enhancing their reputation in the culinary industry and their local communities. It contributes to cultural diplomacy by showcasing the richness of Indian culinary traditions and fostering cross-cultural understanding and appreciation
- The certificate encourages restaurants to maintain the authenticity of Indian dishes and cooking methods, ensuring that the local community experiences genuine Indian flavours and culinary traditions.

Guidelines

- (i) There shall be One Certificate for the winner. In case of more than one winner, each will be issued with a separate certificate.
- (ii) Restaurants operating abroad shall be eligible for the Certificate. The restaurants should have made an outstanding contribution to the promotion of authentic Indian Cuisine, among local community members.
- (iii) The restaurant should have been in operation for at least 5 years.
- (iv) The Competition is open to all Indian restaurants abroad (fine dining or all day dining) regardless of nationality. An association or organization shall not be eligible for participation.
- (v) The restaurant must follow a high level of compliance with the food hygiene and safety norms and local rules and regulations.

- (vi) Eligible restaurants shall submit their application in the duly filled prescribed form to the Indian Mission/Post within the time limit prescribed for the purpose. Indian Missions abroad after due scrutiny and evaluation of the information provided by the applicant restaurants will forward the best applications to ICCR by the prescribed last date.
- (vii) The final selection for the Certificate shall be made by a Jury to be appointed by the ICCR for this purpose.
- (viii) The Certificate shall be given on annual basis.